

ANNUAL REPORT 2022



Historic Waco
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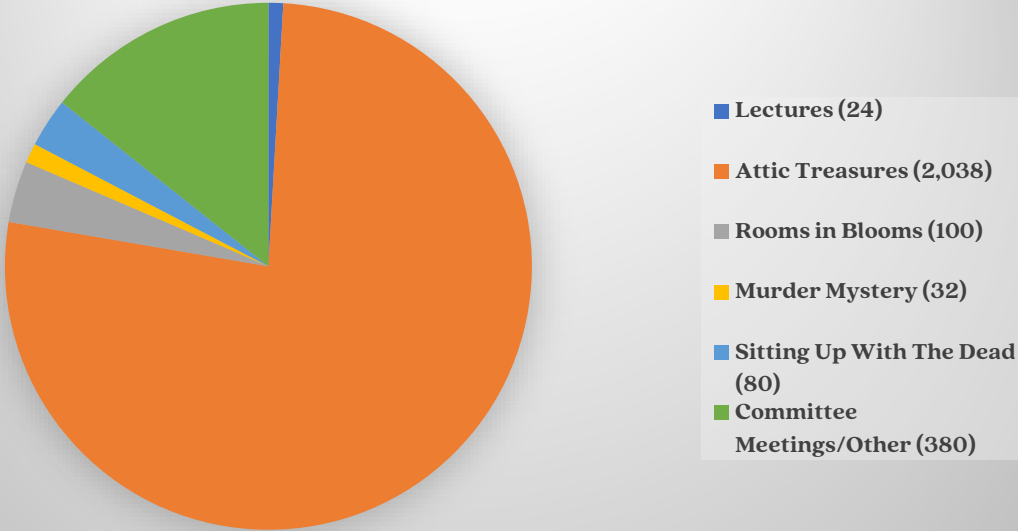
NOVEMBER 2

Historic Waco

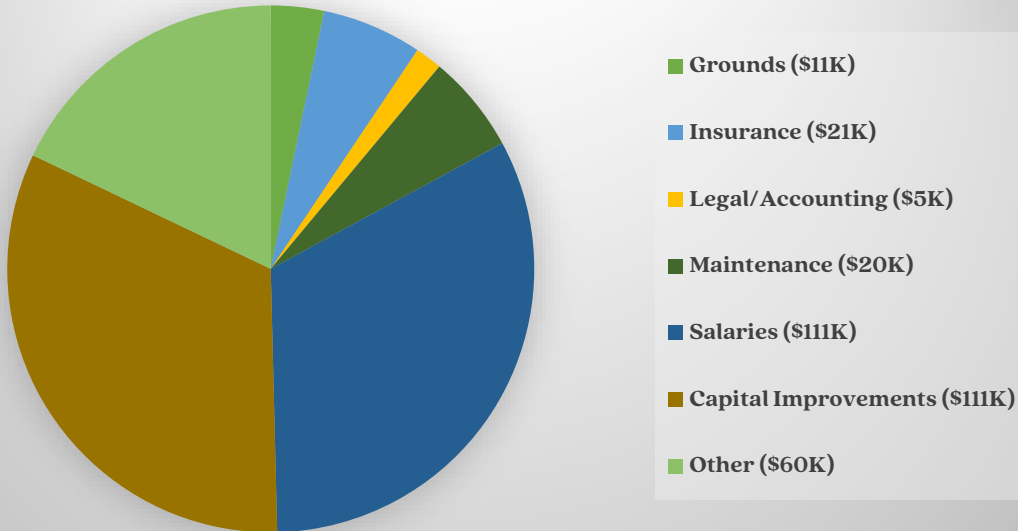


2022 in Review

2022 HW Volunteer Hours



2022 Expenses (Jan. - Sept.)



A Message from the Director

Hello! It's hard to believe that our annual meeting is upon us again, and I wanted to take this time to discuss the many changes we have made at Historic Waco.

After receiving feedback from a focus group and numerous visitors, Historic Waco underwent a rebrand courtesy of our marketing committee. We updated our logo using a color palette that reflects the paint and brick of our houses and paired it with a design that pays homage to Waco history. Our name has also changed; we dropped the "Foundation" from our title to more accurately reflect our role in the Waco community. Our goal behind this change was to differentiate ourselves from the various foundations in Waco and to present a more cohesive brand identity for future initiatives.

Membership benefits also required re-evaluation, and we have added a variety of ways to make a Historic Waco membership more valuable. All members now receive the following benefits in addition to their existing ones:

- 20% discount on select events
- 20% discount on rentals
- Free admission to our lecture series
- Exclusive web-based content

We hope these updates will make investing in a Historic Waco membership more rewarding and worthwhile.

We have also improved our visitor experience. In the past, prospective visitors were often uncertain of when tours were available. To create a more consistent experience, Historic Waco house tours are now scheduled to begin on the hour.

The nature of historic homes presents challenges for attracting repeat visitors; the historic objects within remain constant over time, and space for rotating exhibits is limited. Historic Waco already decorates the houses for annual holidays, but now our tour guides, staff, and education committee have improved on the holiday experience by creating brand new Christmas scripts for the houses. Every year in December, visitors will be treated to an updated script at each house that details the Christmas traditions each family would have celebrated. We hope to expand this offering in years to come and use the houses as a platform to discuss larger themes in the community and nation.

Our commitment to educating and interacting with the visitors and residents of Waco is our new focus, but we cannot do that alone. If these changes sound as exciting to you as they are for us, if you have an engaging idea or topic you would like for us to cover, or if you have a passion for the history of our community, reach out to us! We love having visitors stop by our houses and share their Waco stories. Better yet, if you would like to join us in our mission, come volunteer! From decorating houses to learning how to properly care for artifacts, Historic Waco has a spot for you to learn and grow with us.

Sincerely,

Erik Swanson, Executive Director
Historic Waco

A Message from the President of the Board

Historic Waco wants you! Historic Waco has survived the pandemic, the search for a new executive director, construction on the houses and Interstate 35 and now it's time to begin focusing on moving forward – and that future includes YOU! Historic Waco would be nothing if it weren't for our volunteers. We greatly appreciate you and your talents.

We are working on several new and exciting possibilities for our beloved organization, but these new ideas won't come to completion without help. Your time, your talents and your donations are needed to help us continue this forward momentum that we are experiencing. I am not asking that anyone do more than they can, but every hour of your time is a gift.

We need people to come and be a part of our special committees, the board of directors, or just come and learn to become a docent and give tours of the houses. I got my start with Historic Waco as a member of the education committee and I was so grateful to then committee-chair, Suzanne Kelly and her group for welcoming me and making me feel like such an integral part of the group. Those members taught me about the organization and made me more comfortable to serve on other committees, sitting in a house on a Sunday afternoon, manning a booth on a family fun day and working the cash register at Attic Treasures.

All of those “jobs” can be tiring and time consuming, but they are made special by the people of Historic Waco – each of you. I have gotten to know so many of you throughout the years. I am overjoyed at the friendships that I have made and intend on keeping. Our volunteer force is what makes Historic Waco such a special place. You are all intensely loyal and I admire that.

But now, I am asking all of our volunteers to look at their friend groups, neighborhoods and communities for someone new to join Historic Waco. We need more people to take part in our organization. Again, our volunteers are our lifeblood and Historic Waco will not survive without you.

As my time as board president is coming to an end, I am looking forward to becoming more active with each of you and continue working with you to ensure Historic Waco continues to serve as the storytellers of Waco.

Sincerely,

Clint Lynch, President,

Historic Waco

HW Board Members & Staff 2022

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Clint Lynch

Vice President

Eric Ames

Treasurer

Ed Boyd

Secretary

JoAn Felton

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Tom Balk	Hector Sabido
Bevil Cohn	Stephanie Schwab
Louis Garcia	Roy Spinks
B.J. Greaves	Donna Teal
Kandace Menning	Ed Vallejo
Vivian Rutherford	Cuevas Peacock

HOUSE COORDINATORS

Earle-Napier-Kinnard House

Sandy Swanson

McCulloch House

Cindy Potts

East Terrace

Pam Thomason

Historic Waco Foundation Staff

Executive Director

Erik Swanson

Administrative Assistant

Karen Hafertepe

Volunteer/Education Coordinator

Katherine Kiesling

Tour Guides

Patricia Alleman, Carolyn Casey

Doris Rose, McKenna Lowrey

Recognition of Outgoing Board Members

Historic Waco is only as good as the people who serve it, and the following board members can be proud knowing they left the organization in better shape than they found it:

- **JoAn Felton**
- **Louis Garcia**
- **Roy Spinks**

Thank you for your contributions to Historic Waco. From attending board meetings and serving on committees to manning the register at events, you all served Historic Waco in different ways. We thank you for the time and effort you gave to this organization, and the high standards you implemented.

Incoming Board Members

Historic Waco is proud to announce the next group of board members for 2023-24:

Vice President:

- **Stephanie Schwab**

Board Member:

- **Jeff Pirtle**
- **Oscar Chombo**



**Oscar Chombo, Relationship
Manager II, VP, Cadence Bank**



**Jeff Pirtle, Director of The Texas Collection
and Baylor University Archives, Baylor
University Libraries**

HW Memorials/Honorariums

September 2021 – October 2022

Bobbie Barnes

Clifton Foundation – Jim and Bill
Clifton

Claude Barron

Sharon Amelunke
Charlotte and Ron Henderson
Lynn Klatt
Rebecca Maxwell
Joe and Mary Lee Phipps
Joe Phipps, Jr.
Dr. and Mrs. Phil Reeder
Donna Shields
Greta Watson
Bryan and Valerie Williams
Aimee Wood

Billie Brownfield

Bill and Lenora Parrish

Dan Bell

Deborah Abernathy

Doris Dudley

Lynn Klatt

Don Edwards

Robert and Deborah Abernathy
Charles and Jill Barrow
Bevil Cohn
Earle-Napier-Kinnard House Members
Mary Aileen Edwards

Betty and Dudley Haas

Lynn Klatt

Toni Riley

Waco Study Club

West Point Association of Graduates

Phyllis Falco

Charles and Jill Barrow

Lynn Klatt

Bryan and Valerie Williams

Dick Grandy

Don and Mary Aileen Edwards

Sara Fentress Humphreys

Lynn Klatt

Margaret Hunter

Lynn Klatt

Mary Hyden Mann Hunter

Lynn Klatt

Dorothy Kendrick

Lynn Klatt

Jean Leggett

Deborah Abernathy

Charles and Jill Barrow

Community Bank – David Lacy

Scherry Edens

Mary Aileen Edwards

Joan Haney
David and Sherry Hawkins
Robert and Barbara Kirstein
Ladies of Earle-Napier-Kinnard
Lynn Klatt
Gloria McCue
Julie Oliver
Bill and Lenora Parrish
Millie Read
Bill and Amanda Smith
Russell and Kari Vanhoozer
Bill and Susan Vitek
Waco Study Club
Bryan and Valerie Williams
Eolior Yokus and Family
Gloria Young

Mary Ruth Neely
Lynn Klatt

Don Parks
Mary Aileen Edwards

Tracy Slaughter
Rebecca Maxwell
Patsy McKee

Cullen Smith
Charles and Julia Barrow

Billie Threadgill
Charles and Jill Barrow
Earl-Napier-Kinnard House Members

Marcie Worsham
Deborah Abernathy

Michael Yokus
Earle-Napier-Kinnard House Members
Preceptor ETA ETA Chapter of
Beta Sigma Phi Sorority

HONORARIUMS

Hatch Bailey
Lynn Klatt

Jill Barrow
Rebecca Tucker CPA

Dr. David Clinton
St. Paul's Episcopal Church

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Brian and Melissa Bivona

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Somers and Felicia Goodman
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Michael Thrasher
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Stuart and Elizabeth Smith
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Bettie Beard
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